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AI-NATIVE MARKETING

Workflows Most Agencies Won't Figure Out for Years

OVERVIEW

Everyone's talking about AI. Most people are using it wrong. This talk cuts through the hype and shows what's actually working right now—the specific workflows, prompts, and human-AI collaboration patterns that are giving early adopters a serious head start.

YOUR AUDIENCE WILL LEARN

- The workflows that actually save time (vs. AI theater)
- How to build AI-native processes without losing judgment
- Prompt engineering for marketing at scale
- Where AI fails and human expertise is non-negotiable
- The competitive window: Why the next 18 months matter

IDEAL FOR

Marketing leaders, agency owners, and teams who want practical AI implementation—not another ChatGPT tutorial.

DURATION

45-60 min keynote / full-day workshop

ABOUT ANNA

16 years in direct response marketing. Clients include Tony Robbins, Gary Vee, Danette May, MrBeast.
Founder of Go! Go! Captain. Creator of Digital Gardening methodology. Mom of two.

$BILLIONS
Revenue

15+
Years

$50M+
Monthly Spend

Book this talk:
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