

DIGITAL GARDENING

Marketing That Compounds Instead of Crashes

OVERVIEW

Most marketing strategies are built like casinos—big bets, big wins, big crashes, repeat. Digital Gardening is the opposite. It's a contrarian methodology for building marketing assets that compound over time. Plant. Tend. Harvest. Repeat. No more launch anxiety.

YOUR AUDIENCE WILL LEARN

- Why the 'launch model' creates fragile businesses
- The 4-phase Digital Gardening methodology
- How to identify which assets to plant for maximum growth
- Practical frameworks for tending campaigns
- Case studies: From casino marketing to sustainable growth

IDEAL FOR

Marketing teams, agency owners, and founders tired of the feast-or-famine cycle who want predictable, compounding growth.

DURATION

45-60 min keynote / half-day workshop

ABOUT ANNA

16 years in direct response marketing. Clients include Tony Robbins, Gary Vee, Danette May, MrBeast. Founder of Go! Go! Captain. Creator of Digital Gardening methodology. Mom of two.

\$BILLIONS
Revenue

15+
Years

\$50M+
Monthly Spend

Book this talk:
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